

# Alpha deuren International B.V.

Pittelderstraat 10                      6942 GJ Didam  
Postbus 228                              6900 AE Zevenaar  
Telefoon                                  +31-(0)316 228066  
Telefax                                    +31-(0)316 227662  
Website                                  www.alpha-deuren.nl  
K.v.K. Arnhem                            nr. 09088243  
Rabobank                                NL32 RABO 0314 3026 62  
BTW nr.                                    NL823903606.B01



## Important news for our Clients

Dear Customer,

### Aluminium roller doors - Extended strategic cooperation with Ferdinand Braselmann profile rolling mill

Alpha/Novoferm has been producing aluminium roller doors at its Roermond factory in the Netherlands for many years. In order to maintain and develop the product group, it is essential to optimise the production and material processes as well as investments.

In recent years, the group has focused on the development of sectional and high-speed doors, as these product segments are where our expertise and better marketing opportunities are to be found. We are continuing to pursue this strategy consistently. We have therefore decided to discontinue the production of aluminium roller doors without abandoning the product.

As we have a long and successful cooperation with the company Ferdinand Braselmann as our partner and specialist for roller doors, it is appropriate to intensify this cooperation further. The production of the aluminium roller door in Roermond will be shut down as of 01.12.2020, (orders will be processed in Roermond until 9 November). Ferdinand Braselmann will take over the production facilities and the resumption of production in Ennepetal should take place as soon as possible.

The company Ferdinand Braselmann was founded in 1884 and has been producing cold rolled sections for over 80 years. Ferdinand Braselmann has a large portfolio ranging from standard and special profiles, profiles for roller door construction to complete roller door systems, including accessories and spare parts. The steel roller shutter door RPU20-95 has been established in Ennepetal for years and the aluminium roller shutter doors TH80, TH100 and ALU-R are now combined under one roof and produced unchanged. The specifications and prices as well as the calculation and ordering processes will remain in DC2.0 under the menu item "Rolling doors". It is important to both Alpha/Novoferm and Ferdinand Braselmann that customers will have as little disruption as possible from the transition.

By merging comparable products into the Competence Centre for Rolling Doors in Ennepetal, Germany, we will achieve sustainable synergies in all areas. From consulting to logistics, there will be advantages for all parties involved.

Kind regards,  
Alpha Deuren International B.V.

A handwritten signature in blue ink, appearing to read "Antonio Venneri".

Antonio Venneri, Managing Director

PS Enclosed you will find the contact details of the employees from the different departments of Ferdinand Braselmann. This letter, as well as further information, can be found at [www.braselmann.de](http://www.braselmann.de) and [www.alpha-deuren.nl/en](http://www.alpha-deuren.nl/en)

